



KOE24 Fashion Show

Press release

KOE24 Fashion Show by LAB Institute of Design and Fine Arts of LAB University of Applied Sciences showcases the talent of young fashion designers

KOE is the annual show where graduating designers' thesis collections take the center stage. Helsinki KOE Fashion Show is part of the international *Fashion In Helsinki* event, gathering together the best of Finnish fashion design. This year also marks the 10th anniversary of the show.

The degree program of Wearable Design at LAB University of Applied Sciences in Lahti focuses on sustainability and circular economy. The show features 13 thesis collections based on the research conducted by graduating designers. The collections seen on the KOE24 runway are an intriguing mixture of conceptual and conscious design and new perspectives of traditional handcraft techniques. This year's themes of the theses include cultural sustainability, artificial intelligence and digitalization in fashion, 3D printing, gaming industry, zero waste design inspired by origami, exploration of boundaries in street fashion, and upcycling of textile products. The fashion show also presents outfits designed and produced by second- and third-year students.

28.5. Helsinki: Makasiini L3, Tyynenmerenkatu 6, 00220 Helsinki, at 19:00

More information, interview requests and inquiries:

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